

Bernalillo County Community Health Council
JOB DESCRIPTION
Health Promotion Specialist: Community Education

Reports To: BCCHC Executive Director

Position Purpose: To provide community education that reduces stigma and discrimination that pose a barrier to opioid use disorder treatment, and other health issues.

SPECIFIC RESPONSIBILITIES

- Identify and select relevant evidence-based Anti-Stigma Education Curriculum(s)
- Establish a method to recruit target population groups from the general community, law enforcement, elected officials and policymakers, healthcare providers, and health insurers to inform and provide anti-stigma education and training
- Pilot anti-stigma education curriculum(s) with target population groups
- Choose and coordinate with community collaborators to host anti-stigma education and training sessions
- Identify specific methods and best-practices for delivering anti-stigma education and training relevant to each target population
- Revise education and training materials and methods when appropriate
- Implement data collection methods to measure short-term and long-term goals and changes in attitudes toward Opioid Use Disorder
- Establish record keeping in accordance with reporting and evaluation requirements
- Establish formative evaluation method to inform progress of the initiative
- Communicate and collaborate with relevant administrative and programmatic leadership in organizations/institutions that fund this initiative
- Operate within the collaborative goals of the BCCHC's Opioid Accountability Initiative
- Attend and report on activities at scheduled Opioid Accountability Initiative Team meetings
- Operate as a Team member of the Opioid Accountability Initiative

GENERAL RESPONSIBILITIES

- Operate as a Team member for general Council activities
- Participate in relevant meetings and activities of the Council
- Participate in relevant meetings of the Opioid Accountability Initiative's Strategy Groups
- Contribute to the overall conversation of reducing opioid overdose in Bernalillo County
- Represent the BCCHC in the community
- Continue to build on the networking capacity of the Opioid Accountability Initiative and the BCCHC
- Contribute to the BCCHC's communication's plan when appropriate

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COMMUNICATION AND COMMUNITY OUTREACH SUPPORT

- Contribute ongoing updates, articles and other information appropriate for newsletters, website and social media to inform the public about initiative activities.
- Assure internal communication mechanisms are effectively connecting and informing all members of activities of assigned initiatives or programs.

OTHER DUTIES AS ASSIGNED

Preferred Knowledge and Skills

- Knowledge of evidence-based community education curriculums and their implementation
- Commitment to identifying and eliminating socioeconomic, racial/ethnic and geographic inequities that lead to disparate health outcomes in Bernalillo County.
- Commitment to and understanding of public health approaches and community health improvement through collaborative action.
- Strong understanding of the field of substance abuse treatment and/or prevention, with experience in facilitation of collaborative efforts, beyond direct service provision.
- Commitment to reducing opioid overdose deaths through prevention, harm reduction and a full continuum of treatment options.
- Commitment to improving the systems for preventing and treating addictions in Bernalillo County.
- Knowledge of current organizations, institutions and individuals working in the field of substance use disorders in Bernalillo County.
- Proven coordination and organizational skills, including ability to track multiple details and set up systems to maintain data and information.
- Excellent written and oral communication skills.
- Strong personal interaction skills, leadership skills and commitment to working as part of a team.
- Strong computer skills with solid working knowledge of MS Word, Outlook, Excel, and PowerPoint.
- Ability to speak, read and write in Spanish preferred, but not required.
- Fluency with social media and web technology preferred, but not required.

Background

- Minimum: Bachelor's degree in a relevant field with 3 years previous experience in public health or community health-related field, including behavioral health with a focus on substance use disorders.
- Preferred: Master's degree with 3 years previous experience in public health or community health-related field, including behavioral health with a focus on substance use disorders.

Compensation

- \$25/hour - on payroll as employee
- Vacation/sick leave/holiday time off/health insurance benefits